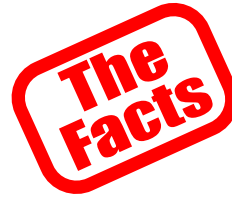


DETAILED LISTINGS



In October 2003 there were 50,000 visitors to our web site. For the last twelve months our number of visitors have risen by about 7% each month.

In October 30,000 visitors viewed our listing service pages to find out details of organisations in their home area.

With the continued growth in people having access to the Internet it is becoming essential for all organisations to develop their visibility in this medium.

We gain more visitors by regularly appearing search engine listings of UK web sites.

We are often provided with a link to our web site from television companies web sites in relation to news stories, features and documentaries concerning adoption and fostering. Most of the national press web sites provide a link to our web site for their visitors as well.

People from an area are almost twice as likely to express an interest in adopting or fostering to an organisation with a detailed listing on our web pages. Almost half of all referrals go to subscribers.

A detailed listing on our web site is a most cost effective form of recruitment advertising.



**Please complete and fax to:
0800 026 5663**

**or email to:
office@adoption.org.uk**

Details of department for your database entry:

Full name of organisation	
Main Social Services Address	
Telephone	
Fax	
Web site address Fostering page	http://www.
Web site address Adoption page	http://www.
E-Mail address	@
If you would like a listing with the ability for the user to download your leaflet please tick .	
☐	

- There is additional charge of £50 per annum for the work involved in preparing the file and providing this facility.

Details for Full Directory Listing		
Adoption and Fostering Team Details:		
Office 1 Address		Tel: Fax:
Office 2 Address		Tel: Fax:
Office 3 Address		Tel: Fax:
Office 4 Address		Tel: Fax:
Office 5 Address		Tel: Fax:
Continue on page 4 if your department has more team addresses		

Details of Special Events: Road shows, recruitment campaigns, events during National Adoption Week, etc.
Name of person for us to contact:
Address
Telephone:
Details continued